

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LAURA LOMBARD

Authorized committee:

LAURA FOR KANSAS

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

US CONGRESS

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

JUSTIN SHORE

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

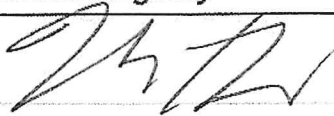
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

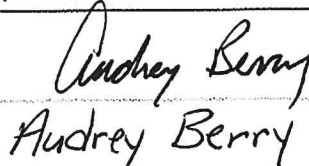
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: MIKE D'ETTORRE

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 10/2/20

Date of Station Agreement to Sell Time: 10/27/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: MIKE D'ETTORRE

Date: 10/7/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

10/7/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2746516

Station Call Letters:

KSNW

Date Received/Requested:

10/27/20

Est. #:

480

Station Location:

Wichita, KS

Run Start and End Dates:

10/28 - 10/31/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2746516
Alt Order #: 27158100
Product Desc: POLITICAL
Estimate: 480
Flight Dates: 10/28/20 - 11/03/20
Original Date / Rev: 10/27/20 / 10/27/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Grassroots Media LLC
Buying Contact:
Billing Contact:
 2 Bala Plaza
 Bala Cynwyd, PA 19004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Laura Lombard/Congress/KS/Dei
Demographic: A35+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	3	\$2,800.00	\$2,380.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	3	\$2,800.00	\$2,380.00	0.00
Totals	3	\$2,800.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/31/20	10/31/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNK,KSNG,KSNL,KSNW															
Sa 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	-----S-					1	\$800.00		0.00			
N 2	Multi	10/29/20	10/29/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
Channels : KSNK,KSNG,KSNL,KSNW															
KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	---T---					1	\$1,000.00		0.00			
N 3	Multi	10/30/20	10/30/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
Channels : KSNK,KSNG,KSNL,KSNW															
KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	----F--					1	\$1,000.00		0.00			
Totals														3	\$2,800.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27158100	Changes as of: 10/27/2020 at 10:28 AM	Version: Current State Version 2	Con Type: POLITICAL/NOTE
CPE: 35/36/480	Flight: 10/28/20 - 11/3/20	Station: KSNW	Total \$: \$2,800.00
Agency: Grassroots Media LLC	Advertiser: Laura Lombard for KS CD4	Market: Wichita	
2 Bala Plaza Suite 300 Bala Cynwyd, PA 19004	Product: POLITICAL	Office: WASHINGTON	Total Spots: 3
	Agency Order #: 10119776	Service: Nielsen	Total CPP: \$0.00
	Buyer: D'Eltorre, Mike	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2746516
	Separation:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/28 - 11/3							Total Spots	Total \$	CPP*	GRP*
							10/28	10/29	10/30	10/31	11/1	11/2	11/3				
1	Sa 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	1	0	0	0	1	\$800.00	\$0.00	0.0
2	W-F, M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3	M-F 5p-5:30p		News	\$1,000.00	0.0	30	0	1	1	0	0	0	0	2	\$2,000.00	\$0.00	0.0
TOTALS:							0	1	1	1	0	0	0	3	\$2,800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27158100		Changes as of: 10/27/2020 at 10:28 AM		Version: Current State Version 2	
CPE: 35/36/480		Flight: 10/28/20 - 11/3/20		Station: KSNW	
Agency: Grassroots Media LLC		Advertiser: Laura Lombard for KS		Market: Wichita	
2 Bala Plaza		Product: POLITICAL		Office: WASHINGTON	
Suite 300		Agency Order #: 10119776		Service: Nielsen	
Bala Cynwyd, PA		Buyer: D'Eltorre, Mike		Primary Demo: Adults 35+	
19004		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		202-872-5880		202-872-5880	
		Separation:		Traffic #: A2746516	
				Total Spots: 3	
				Total CPP: \$0.00	
				Total GRP:	
				Total \$: \$2,800.00	
				Con Type: POLITICAL/VOTE	

Special Instructions					
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Date/Time	Added by	Comment
10/27/20 9:56 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$2,800
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,800.00	N/A	0.0
Total	100%	3	\$2,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Nov	3	\$2,800.00
Total	3	\$2,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/27/20 10:16 AM	KELLY JOHNS	Confirmed		1	\$0
Queued for Electronic Contracting	10/27/20 9:40 AM					\$0
New	10/27/20 9:34 AM	KELLY JOHNS	Confirmed	4		\$2,800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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